



**IUSA Annual Conference**  
**Leaders in Creativity & Innovation**  
**24th January 2015 | Four Seasons Hotel Dublin**

**Tickets on sale now €50 before 24th January**



# Leaders in Creativity & Innovation



## What

2015 is the Year of Irish Design. Creativity and Innovation cuts across all sectors and generations and feeds into the design thinking methodology. Come and hear compelling Thought Leaders in Public Policy, Business Innovation, Culture and Design, New Thinking on Citizen Engagement and the University's role in promoting scientific breakthroughs leading to commercial application. Hear them speak about how they engage in the creative process and how it bears fruit in their particular discipline.

## Where & When

24th January 2015 from 09:30 until 15:00 in the Four Seasons Hotel, Simmonscourt Road, Dublin 4

## How much

Sign up before the 16th January 2014 for €50. Ticket prices rise to €75 from the 17th January.

## Lunch

Yes. Lunch is included.

## How Do You Sign Up

Sign up through Paypal on the website <http://www.irishusalumni.com/conference/> before 24th January

## Programme

09.30	IUSA Annual Congress and Board Elections 2015
10.30	Conference Registration and Welcome Reception
11.00	Opening Keynote Speaker - Niamh Bushnell
11.30	Leaders in Creativity and Innovation Panel Discussion, moderated by Bryan Dobson
12.10	Moderated Q&A
12.45	Lunchtime Address by Ambassador Kevin O'Malley
	Presentation of Inaugural Alumni Awards
13:45	Entertainment by The Young Folk over lunch

A green diamond-shaped sign with a textured background. The words 'Sign' and 'Up' are written in a white, serif font, stacked vertically and underlined.

# Our Line Up

We have a mixture of keynote speakers and interactive discussions throughout the programme and will finish with a musical performance. Please check out our website for full updates and links to the speakers.

Tweet throughout the day using our Twitter handle @irishusalumni

**[www.irishusalumni.com/conference](http://www.irishusalumni.com/conference)**



## **Niamh Bushnell**

Niamh Bushnell was recently appointed Dublin's first Commissioner for Startups, a role created as a result of the Activating Dublin report spearheaded by Dublin Chamber of Commerce and Dublin City Council. The position has been funded privately through the DCU Ryan Academy for Entrepreneurs.



## **Ambassador Kevin O'Malley**

Kevin F. O'Malley was sworn in as U.S. Ambassador to Ireland on September 30, 2014. An attorney, he was a partner at Greensfelder, Hemker & Gale, P.C., in St. Louis, Missouri. Ambassador O'Malley is known as a talented leader, expert manager, and forthright public speaker and has been consistently chosen by the editors of The Best Lawyers in America for his work in medical negligence defence and white collar criminal defences.



## **Bryan Dobson**

Bryan Dobson is an Irish newscaster with RTÉ in Ireland. He has presented RTÉ News: Six One since 1996. He previously presented RTÉ News: Nine O'Clock and occasionally presents RTÉ News: One O'Clock.



## **Sinead Burke**

Sinéad Burke is currently a PhD Student within the School of Education in Trinity College, Dublin. Previously, Sinéad has worked as a primary school teacher within inner city Dublin and as a broadcaster on national and local airwaves. She is the Alternative Miss Ireland emeritus and writes about interesting people and interesting 'things' on her blog, 'Minnie Mélange'



## **Collette Quinn**

Superintendent Colette Quinn is the Director of the Youth Diversion Programme and has served in that role since 2007. She also has charge of the Garda Síochána Youth Diversion Office at Community Relations Bureau, Harcourt Square. Among her areas of responsibility are the Garda Schools Programme, the Garda Age Card Office, and the Garda Youth Diversion Project Office.





## Brian MacCraith

Professor Brian MacCraith is the current president of Dublin City University in Ireland, a faculty which he joined in 1986. He is also the former director of the Biomedical Diagnostics Institute in Dublin.



## Ruairi McKiernan

A multi-award winning social innovator, campaigner, writer, speaker. Presidential appointee to Ireland's Council of State. Founder of the SpunOut.ie youth organisation, a co-founder of Uplift, and a board member of the Soar Foundation and Gaisce.



## The Young Folk

An alternative folk band from Dublin, The Young Folk have been named one of the most promising Irish bands of recent years by Dubliner Magazine and recently performed at the prestigious South by Southwest Music Festival in Austin, Texas. Hotpress describes them as “serious challengers for the area populated by the likes of Fleet Foxes, Mumford and Sons, and The Low Anthem.”

## Distinguished and Emerging Leader Alumni Awards

The Ireland United States Alumni Association (IUSA) and U.S. Embassy Dublin will announce the winners of the inaugural alumni awards program. In addition to expressing appreciation to the distinguished individuals honoured, IUSA and the Embassy, through this award, seek to raise public awareness of the critical role played by alumni of U.S. exchange programs, including J1 alumni, in Irish society today. The awards recognise Distinguished Alumni and Emerging Young Leader Alumni.

