



IUSA Strategy Statement 2018-2019

What is the IUSA?

- The Ireland-United States Alumni Association (IUSA) promotes U.S.-Irish relations and develops the next generation of leaders in the U.S.-Irish relationship.
- We are a network of alumni of U.S. State Department exchange programmes, including participants of Fulbright Scholarships, International Visitor Leadership Programme, J1 and the Washington Ireland Programme.
- We host a number of events every year, including receptions, leaders breakfasts and networking events.
- Our flagship event the IUSA Conference and Alumni Awards takes place every January where leaders in Irish society converge to provide insights and vision for the year ahead and celebrate the contribution of IUSA Alumni to Irish society.

IUSA Objectives:

1. Promote positive U.S. Irish relations
2. Nurture Talent & Emerging Leaders for Irish-US relationship

IUSA Events Programme 2018 - 2019:

Event	Number 2018	Audience 2018	Number 2019	Audience 2019	Objectives
IUSA Conference & Alumni Awards	1	80	1	80	-Promote US-Irish relations -Inspire IUSA membership -Highlight role of IUSA Alumni in Irish society -Networking opportunity for IUSA members
IUSA PALS	1	100	1	100	-Promote US-Irish relations -Inspire IUSA membership -Showcase IUSA to Irish leaders -Highlight role of IUSA Alumni in Irish society
IUSA Leaders Breakfast	2	100	2	100	-Inspire IUSA membership -Networking opportunity for IUSA members -Increase service leadership potential in IUSA membership
IUSA Social Night	1	50	2	100	-Networking opportunity for IUSA members
IUSA Thanksgiving Reception	1	100	1	100	-Inspire IUSA membership -Networking opportunity for IUSA members -Showcase IUSA to Irish leaders
IUSA Service Day	2	50	2	50	-Serve Irish community -Inspire IUSA membership -Increase service leadership - potential in IUSA membership
Total	8	480	9	530	

IUSA KPIs 2018-2019:

Area	2018	2019	Total
Membership	250	260	510
Events	8	9	17
Audience	480	530	1,010
Alumni Awards	2	2	4

IUSA Development Programme 2018-2019:

1. U.S. Trip in partnership with IFAA.
2. IUSA Research Project - Impact of US State Department Programmes on U.S. Irish Relations, U.S. Society and Irish Society.
3. Increase IUSA visibility amongst global U.S. Alumni initiatives.
4. Explore ways for IUSA to link with U.S. Embassy Youth Council.

IUSA Organisational Structure 2018-2019:

The IUSA is led by a Board of Directors and a number of sub-committees. The sub-committees (excluding the Steering Committee) can have ordinary IUSA members in the group to allow for diverse viewpoints and to create a pool of candidates for positions that become open on the Board of Directors.

Each sub-committee is led by the relevant Secretary on the IUSA Board of Directors:

- Steering Committee
- Events Committee
- Communications Committee
- Membership Committee
- Development Committee
- Service Day Committee
- Alumni Awards Committee
- Annual Conference Committee