



IUSA Strategy Statement 2022-2024

What is the IUSA?

- The Ireland-United States Alumni Association (IUSA) promotes U.S.-Irish relations and develops the next generation of leaders in the U.S.-Irish relationship.
- We are a network of alumni of U.S. State Department exchange programmes, including participants of Fulbright Scholarships, International Visitor Leadership Programme, J1 and the Washington Ireland Programme.
- We host a number of events every year, including receptions, leaders' breakfasts and networking events.
- Our flagship event the IUSA Conference and Alumni Awards takes place every January where leaders in Irish society converge to provide insights and vision for the year ahead and celebrate the contribution of IUSA Alumni to Irish society.

IUSA Objectives:

1. Fostering positive U.S. and Ireland relations
2. To grow the network by
 - a. inviting and including previous members to the IUSA
 - b. bringing new members to the IUSA
3. Nurture Talent & Emerging Leaders for Irish-US relationship
4. Engage with European partners in ENAM

IUSA Events Programme 2022 - 2024:

Event	Number 2022	Audience 2022	Number 2023	Audience 2023	Objectives
IUSA Conference & Alumni Awards	1	75	1	90	<ul style="list-style-type: none"> Promote US-Irish relations Inspire IUSA membership Highlight role of IUSA Alumni in Irish society Networking opportunity for IUSA members
IUSA PALS	1	*Venue capacity	1	*Venue capacity	<ul style="list-style-type: none"> Promote US-Irish relations Inspire IUSA membership Showcase IUSA to Irish leaders Highlight role of IUSA Alumni in Irish society
IUSA Leaders Breakfast	2	100	2	100	<ul style="list-style-type: none"> Inspire IUSA membership Networking opportunity for IUSA members Increase service leadership potential in IUSA membership
IUSA Social Night	1	50	1	50	<ul style="list-style-type: none"> Networking opportunity for IUSA members
IUSA Thanksgiving Reception	1	100	1	100	<ul style="list-style-type: none"> Inspire IUSA membership Networking opportunity for IUSA members Showcase IUSA to Irish leaders
ENAM Events			1	25	<ul style="list-style-type: none"> International networking opportunity for ENAM & IUSA members
Total	6	325	7	340	

IUSA KPIs 2022-2024:

Area	2022	2023	Total
Membership	250	260	510
Events	8	9	17
Audience	480	530	1,010
Alumni Awards	2	2	4

IUSA Development Programme 2022-2024:

1. Hosting 2023 ENAM Network in Dublin
2. Create best practice operational structure for the IUSA
3. Increase IUSA visibility amongst global U.S. Alumni initiatives.
4. Explore ways for IUSA to link with U.S. Embassy Youth Council.
5. Develop new opportunities with IUSA partnership organisations

IUSA Organisational Structure 2022-2024:

The IUSA is led by a Board of Directors and a number of sub-committees. The sub-committees (excluding the Executive Committee) can have ordinary IUSA members in the group to allow for diverse viewpoints and to create a pool of candidates for positions that become open on the Board of Directors.

Each sub-committee is led by the relevant Secretary on the IUSA Board of Directors:

- Executive Committee
- Communications Committee
- Membership Committee
- Events Committee
- Alumni Awards Committee
- Annual Conference Committee